

## PRIVACY

### **Hairconcepts.com, Inc. Privacy Policy**

Hairconcepts.com, Inc. ("Hairconcepts.com") has created this Privacy Policy to demonstrate our firm commitment to privacy. The following discloses our information gathering and dissemination practices for this website.

#### **Collection of Data/Contact Information/Financial Information**

##### **IP Address and Cookies**

We use your internet protocol address to help diagnose problems with our server and to administer our website. We also use your internet protocol address to help identify you and your shopping cart.

"Cookies" allow websites to recognize your computer when you access the website. Although Hairconcepts.com does not use tracking cookies, some of our partner sites may. In particular, we use Paypal for all our secure financial transactions. Paypal may use cookies in the course of their normal business activity. You may review Paypal's Privacy Statement [here](#). If you would like to prevent the placement of cookies on your computer, or remove cookies from your computer, please access the "Help" portion of your browser or contact your browser provider. Please be advised that if you block or remove cookies from your computer, the website will not recognize your computer and you may not have access to all portions of the website.

##### **Contact Information/Financial Information**

Our website's registration and order forms require users to provide us with contact information to establish subscription accounts and purchase services and products. Hairconcepts.com collects each user's name, address, city, state, postal code, telephone number and e-mail address. Hairconcepts.com uses this information to contact the user regarding subscriptions, orders and administrative matters. New users must opt in to receive commercial communications and may opt out of receiving future commercial communications at any time (see "Anti-Spam Policy/Opt-out Choice" below).

Hairconcepts.com does not store any credit card numbers or related information on our computers. All recurring billing is handled by Paypal's secure transaction servers..

Hairconcepts.com does not rent, sell or exchange user information, and generally restricts access to user information to qualified Hairconcepts.com employees and agents. Third parties who need access to Hairconcepts.com user information to provide operational or other support services are required by Hairconcepts.com to maintain high standards of security. Hairconcepts.com gathers only user information that is needed to administer its business and enhance and improve its services and products.

Hairconcepts.com may disclose a user's contact or financial information if required to do so by law or in the good-faith belief that such disclosure is necessary to comply with an order of a court or government authority, or a subpoena. Hairconcepts.com may also disclose a user's contact or financial information in the good-faith belief that such disclosure is necessary to protect Hairconcepts.com or the website, or enforce the applicable Terms and Conditions, in conjunction with an investigation or legal, equitable or administrative action or proceeding.

Hairconcepts.com may collect information on the services and products viewed by you on the website. Hairconcepts.com may use this information to customize your experience and suggest and offer you products according to your preferences. Hairconcepts.com may use this information to identify patterns and trends of use, but will only release or publish any such information in a manner that preserves your anonymity.

Hairconcepts.com may transfer part or all of your information in the case of a merger, acquisition, bankruptcy, or other sale of all or a portion of Hairconcepts.com's assets or stock.

### **Links to Other Websites**

This website contains links to other websites. Hairconcepts.com is not responsible for the privacy practices, security practices or the content of such websites.

### **Site Intended for Use by Adults**

This website is intended for use by adults. Hairconcepts.com does not knowingly collect or publish any information personally identifying any child under age 13. Children under age 13 should not access this website and should not post any information personally identifying themselves anywhere on the website, such as a chat room, forum, message board and/or news group.

### **Security**

The security of this website and your information is of great importance to Hairconcepts.com. This website has reasonable security measures in place to protect the loss, misuse and alteration of your information under our control, but we make no assurances about our ability to prevent any such loss, misuse or alteration, and we shall have no liability to you or any third party from any loss, misuse or alteration. We do not warrant that your access to the website is completely secure.

You should promptly notify Hairconcepts.com if your account, user name or password have been lost or stolen. Hairconcepts.com will never ask you for your password. If you need a new user name and/or password, Hairconcepts.com will generate a new user name and password automatically through its computers and send it to your e-mail or postal address.

### **Anti-Spam Policy/Opt-out Choice**

We are committed to providing users of this website with the choice to receive or not receive e-mails and/or other communications from Hairconcepts.com. We strive to comply with the CAN-SPAM Act. We only send commercial e-mails to new users who have requested or consented to receive e-mails about our services and products. We do not send unsolicited commercial e-mails ("spam"), buy or sell e-mail lists, or use purchased or harvested e-mail lists. We offer commercial e-mail recipients the opportunity to opt-out of further communications in every e-mail. If you would like to opt-out of receiving further communications, please follow the directions in the e-mail received or contact us using one of the following modes:

E-mail: [CustomerCare@Hairconcepts.com](mailto:CustomerCare@Hairconcepts.com)  
Postal mail: 115 South Church Street  
Grass Valley, CA 95945-6542

Please note that we may not include the opt-out information in non-commercial e-mails (i.e., e-mails concerning your order, the website's Terms and Conditions of Use, etc.). If you have questions or concerns regarding a non-commercial e-mail, please contact us using the information under "Contacting Hairconcepts.com" below.

## **Removal and/or Modification of Contact Information and/or Financial Information**

If you would like to remove or modify your contact and/or financial information from our database, please log onto your account by clicking on the "Login" link on the website. Once logged on, click on the "My Account" link and the "Edit Contact Info" link. You will be able to edit your contact and financial information on the "Edit Contact Info" page. If you have any questions or concerns, or would like to remove or modify your information offline, please contact Hairconcepts.com using one of the following modes:

E-mail: [CustomerCare@Hairconcepts.com](mailto:CustomerCare@Hairconcepts.com)  
Postal mail: 115 South Church Street  
Grass Valley, CA 95945-6542  
Telephone: 1-530-271-1226

## **Changes to the Privacy Policy**

Hairconcepts.com may change this Privacy Policy from time to time in its sole and absolute discretion. Please check this website regularly for changes. Substantive revisions to this Privacy Policy shall apply only prospectively.

## **Contacting Hairconcepts.com**

If you have any questions about this Privacy Policy, the practices of Hairconcepts.com or your dealings with this website, please contact our customer service department using one of the following modes:

E-mail: [CustomerCare@Hairconcepts.com](mailto:CustomerCare@Hairconcepts.com)  
Postal mail: 115 South Church Street  
Grass Valley, CA 95945-6542

Telephone: 1-530-271-1226

Effective Date  
June 28, 2009